

The LOOKOUT



S. O. S.

New

Building Fund

Give Now
and Let Us

Weigh Anchor

SEAMEN'S CHURCH INSTITUTE OF NEW YORK
25 SOUTH STREET

SPECIAL ISSUE



THE SEAMEN'S CHURCH INSTITUTE OF NEW YORK
SHOWING PROPOSED ANNEX

The Architect's perspective drawing showing the "Institute" as it will appear when the proposed "Annex" along Front Street has been erected.

The additional and adjoining land (11,264 sq. ft.) is owned, the plans completed and building funds are now solicited.

NEW BUILDING

The Time Has Come and We
MUST BUILD

but we cannot begin until there has been pledged or subscribed at least **\$475,000.00** as part of the total cost of the building, which sum will pay for the foundations and steel construction.

Approximate Estimated Cost of New Building
\$1,900,000

OFFICIAL STATEMENT

The ever increasing demands far exceed the capacity of our present building, which has become congested and impeded. Hundreds seeking lodging are turned away every week.

After most thoroughly considering this serious situation it has been decided to undertake immediately the huge task of raising the *Building Fund* and erecting the proposed thirteen story annex, (See opposite page) which when completed

will increase the nightly lodging capacity from 584 to 1500 and enable the Society adequately to house its present activities and meet the pressing demands for expansion.

It is confidently hoped that all those who have shown so deep an interest in this great work for these men, who are indispensable to commerce and the nation, will, with united action, continue to *stand behind* the society and further help to make this essential and magnificent project possible.

BUILDING COMMITTEE

EDMUND L. BAYLIES, *Chairman*

WALTER WOOD PARSONS, *Vice-Chairman*

ALLISON V. ARMOUR

LOUIS GORDON HAMERSLEY

JAMES BARBER

BAYARD C. HOPPIN

F. KINGSBURY CURTIS

FRANKLIN REMINGTON

CHARLES E. DUNLAP

JOHN JAY SCHIEFFELIN

Superintendent's Appeal

Dear Friends:

I thus address you because you are friends of this Institute and work for merchant seamen to which I have given all of **my twenty-eight working years**.

Only once before have I made a personal appeal, and that in a time of great emergency, when the Society was in serious and immediate need, to which you wholly responded. This is **my second personal appeal**, made for the same reason, that the Society again seriously needs your immediate and most generous cooperation.

Many seamen are knocking at our door every day demanding, and being refused, the shelter and protection this Institute was built to provide. Every morning the **daily room report shows that an average of one hundred applicants for lodgings were turned away** the night before to go, where—God knows!

Beginning every day's work for several years with this reported information, and with a growing feeling of helpless and sad realization of our continued failure to meet this and other obligations undertaken by this Society has at last so profoundly stirred and affected me that you will not wonder I am moved to cry out to you most earnestly for help to remedy this deplorable and unnecessary condition.

Most surely you too, with us, must recognize the need and our plain duty to **rise up and build**, having put our hand to the plow. We have the Managers' consent to start work in September if before that time we have received about **half a million dollars in cash and pledges**.

Providence has smiled upon this largest and most comprehensive work for seamen in the world. Mar-

velous success has attended our efforts. God has prospered us, and friends, loving and true, have stood behind us. Cooperation with God and man is the secret of our success.

I have endeavored to administer the affairs of the Institute in the best and most far-reaching interests of the seamen, and I have come to so fully realize their needs and how large a duty you ought to perform toward them that **I do not hesitate to add my urging that you quickly and generously as possible join in this building project.**

Religion that does not make a person open his pocket book and make him a cheerful giver according to his ability is totally ignorant of the spirit of the Master, who has taught us that it is more blessed to give than to receive.

This appeal is made on behalf of an Organization 80 years old in good works performed with faith and courage; of a splendid Board of Managers, heir to that faith and courage; of an enthusiastic Building Committee; of its chairman, our President, Edmund L. Baylies, who has given 39 years to this work, guiding it to its present prosperity; but more than all, on behalf of the beneficiaries of this Society, all merchant seamen, who serve us every one, on every sea, in every port in the world.

Finally my hope and prayer is that you will share in our faith and enthusiasm, joining every one in giving us prompt support in this unsurpassed opportunity for moral influence and service, and that your humble servant may be spared to see the fulfillment of the vision.

Faithfully and gratefully your friend,

A. R. MANSFIELD.

PLEDGE

In consideration of the Seamen's Church Institute of New York proceeding with the work of erecting the proposed addition to its present building, to cost approximately \$1,900,000, the undersigned agrees to pay to said Corporation the sum of Dollars as stated below.

Payments to be made on

Signed.....

Address.....

FRANK T. WARBURTON, *Treasurer*,
25 South Street, New York City.

CONTRIBUTION

I desire to assist in the erection of the proposed addition to the present Seamen's Church Institute building, which is to cost approximately \$1,900,000, and herewith enclose my check for \$..... to be applied to the New Building Fund.

Signed.....

Address.....

FRANK T. WARBURTON, *Treasurer*,
25 South Street, New York City.

MEMORIALS

I should like to be furnished with a list of unassigned MEMORIAL GIFTS that may be made for the proposed addition to the present SEAMEN'S CHURCH INSTITUTE BUILDING.

Name.....

Address.....

Building Committee

SEAMEN'S CHURCH INSTITUTE OF NEW YORK,
25 South Street, New York City.

Is the Stranger Prey

or

Is He Our Brother?

There is still the **exploiter** waiting along the water front for the stranger seaman to make profit out of his loneliness; to cheat him in exchanging his money; to charge him outrageously for every service rendered; to hold him up in back rooms of doubtful resorts; to stand between him and faith in decency.

And there is the **Institute**, which greets him as a friend; deals with him honestly; offers him clean amusement; remembers that he has an immortal soul reaching out for something beyond food, shelter, and entertainment.

But the Institute cannot befriend any more until you untie its hands.

That is the situation.

Give Now and Let Us Weigh Anchor

You Have the Key to the Door

Finally it is not us, but you, that the seaman is turning to and demanding shelter and protection. We are your administrators. We are your representatives. But this work is your work. You have made it possible in the past. It is for you to say whether it shall go on.

The key to the door is literally in your hand. Will you close and lock it, or throw it wide open?

Give Now and Let Us Weigh Anchor

Many large and very many
small gifts must be made.

Remember every single
dollar will count toward
the accomplishment of
this purpose, so will you
not send your dollar if
you cannot afford more.

GIVE NOW
and let us weigh anchor
